

OLGA SAMOSCHENKO - Spring-Summer '07

Olga Samoschenko's Spring-Summer '07 pret-a-porter collection has been inspired by La Belle Epoque period and its perfect cocktail of voluptuous femininity. Designer's aristocracy and her artistic talent recreate the intimate Parisian Maison du Chocolat atmosphere of the 1910's: coffee and chocolate, coffee and milk, croissants and sugared rolls. Indeed, the well-conceived and brilliantly executed procession of silk dresses, tailored jackets, viscose trench coats and silk pant-suits, reconfirms the fashion cognoscenti's suspicion that Samoschenko's woman is demure and elegant: she favours graceful Parisian sensibility and chooses in her new summer wardrobe.

This season Olga Samoschenko's style may seem a little out of place, given that the focus of high fashion has been shifting towards minimalist simplicity. She constructs each dress with architectural precision while maintaining a whiff of magical lightness, a gracefulness from an age that is timeless, a play of whimsical delight. It's the way couture collections used to be. You could lose yourself in a world of chocolate fantasy - whole collection's every last piece of it would drip with chic elegance. It's clear that Olga has a tres grand talent.

Her collections have an allure beyond any one nationality, though the pieces are delicately French at heart. This time the designer has constructed and embellished her own Maison du Chocolat with its own particular atmosphere and its own sweet taste of hand-made chocolate.

Colours. Shades of chocolate, fresh peppermint-green, strawberry caramel, lilac-black and violet-blue, cream and plum are scintillating.

Fabrics. A parade of silk: viscose, suit viscose, tuff silk, silky organza cotton stretch-velvet and light brocade trimmed with gold.

Shoes. Two-tone shoes meant for men but worn by girls, and classic 70 mm heels with a delicate ribbon rather than regular shoe-laces.

Accessories. Silk berets embellished with bows.

About

Olga Samoschenko resides in Minsk and is a free-lance. In 1998 she graduated from the Belarusian State University of Arts and Design and immediately after founded her own studio "SAMOSCHENKO" which is engaged in her ready-to-wear collections manufacturing, private orders included. She is a prize-winner of various important professional contests in Vitebsk (Belarus), Moscow (Russia), St.-Petersburg (Russia). In 2001 at the International Contest "New Russia - the Renaissance" Olga Samoschenko presented her "Brand-New" fashion-collection and obtained a special prize of L'OFFICIEL (Russia) magazine.

In 2002 Olga Samoschenko ran a professional training course at "Stella Cadente" Fashion House, Paris, France.

Samoschenko permanently participates in the Russian Fashion Week.

Samoschenko is a member of the Belarusian Design Association since 1999.

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