

OLGA SAMOSCHENKO Spring-Summer '08

Olga Samoschenko's Spring-Summer 2008 pret-a-porter collection immerses the spectator into a meditative atmosphere of paradise luxury pastime onboard a magnificent cruise ship. The latter looks like an enormous hotel, where one would walk along the decks breathing cold freshness of the ocean. The set of weightless average length silk dresses is an ideal wardrobe of a noble family young descendant who decided to go for a long sea-voyage.

Sea cruises are in fashion again. One could meet the most elegant society of our days in interiors of refined Queen Mary and Queen Elizabeth. Indeed, the well-conceived and brilliantly executed procession of silk dresses will perfectly fit morning tea atmosphere, that of cocktail parties and smooth hours of relax. Fashionistas will pay their special attention to graceful sensibility of every single detail: varnished black buttons decorating short sleeve of a creamy dress with complex constructive-decorative details, volumetric application-roses over the corsage line of a classical soft silhouette, sleeveless dress with a magnificent stitched multilayered skirt.

This season Olga Samoschenko's style may seem a little out of place, given that the focus of high fashion has been shifting towards minimalist simplicity. In her new summer wardrobe the designer favors her dearly loved 1930s constructing each dress with architectural precision while maintaining a whiff of magical lightness, a gracefulness from an age that is timeless, a play of whimsical delight. It's the way couture collections used to be. Color choices are always Samoschenko's strength. This time Olga plays natural palette of water, sky, sand and sun so that one could loose herself in a world of fresh air and free ocean space.

Samoschenko's SS 2008 will undoubtedly be defined by the designer's strong intent on evolving her skills, perfecting her signature, and simply doing what it is she does best.

About

Olga Samoschenko resides in Minsk and is a free-lance. In 1998 she graduated from the Belarusian State University of Arts and Design and immediately after founded her own studio "SAMOSCHENKO" which is engaged in her ready-to-wear collections manufacturing, private orders included. She is a prize-winner of various important professional contests in Vitebsk (Belarus), Moscow (Russia), St.-Petersburg (Russia). In 2001 at the International Contest "New Russia - the Renaissance" Olga Samoschenko presented her "Brand-New" fashion-collection and obtained a special prize of L'OFFICIEL (Russia) magazine. In 2002 Olga Samoschenko ran a professional training course at "Stella Cadente" Fashion House, Paris, France.

Samoschenko permanently participates in the Russian Fashion Week.

Samoschenko is a member of the Belarusian Design Association since 1999.

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